

## **We are proud to present #MontrealFeminists !**

This campaign brings to light feminist issues affecting mobility, housing, neighborhood life and precariousness. We're highlighting the essential contributions of feminist groups in identifying and implementing concrete solutions.

With #MontréalFéministes, we want to create a movement that challenges our governments, mobilizes our partners and engages the population to participate in change.

We're sharing several promotional items developed in collaboration with talented Montreal artists.

**Join the campaign to highlight your concerns, gain recognition for your work and inspire change.**

Together, we'll make the #MontrealFeminists hashtag resonate so that our discussions and actions will be heard in every corner of Montreal.



## **Step 1: Make the material your own**

**Display and share the campaign messages around you.** Use our posters, stickers and vinyl on your premises and everyday objects (bottle, diary, computer, etc.). These objects will spark conversations around the issues and solutions for achieving our desired city.

**Wear the sweater or hoodie** at meetings, assemblies, demonstrations, or daily life to show solidarity with the movement.

**Inform and raise awareness in your network** by distributing our brochures in your circles to encourage them to take action, whether they are members, stakeholders or friends.

## **Step 2 : Use your creativity to share your engagement**

Take photos of people, walls and objects that display the campaign's colors and write a post with the **#MontrealFeminists** hashtag. You can use our brochures or our platform of demands as inspiration to write about

- **Your concerns regarding mobility, housing, neighborhood life and precarity:** present a statistic, observation or testimony that shocks you as a feminist.
- **Your solutions:** challenge the governments, institutions or the general public to take action.
- **Your contributions to a feminist city:** share your resources, upcoming events, services, etc.

## **Step 3 : Take it further**

**Introduce the campaign to politicians:** send the brochures to local elected officials, or request for a meeting to share the issues and solutions that matter to you.

**Put up the posters in your neighbourhood:** print out the campaign posters available on our website and go out!

**Participate in TGFM actions:** [become a member](#) and join the Feminists for the Right to the City committee. For more information, contact [Marie-Eve.D@tgfm.org](mailto:Marie-Eve.D@tgfm.org)